oncology friendly

RESTORATIVE SKIN SOLUTIONS



neo GENESIS


neo GENESIS
RECOVERY
ADVANCED CELLULAR SERUM
NEXT GENERATION STEM CELL SCIENCE™
neo GENESIS
MOISTURIZING MIST
HYDRATE + TONE
NEXT GENERATION STEM CELL SCIENCE™
neo GENESIS
BARRIER RENEWAL CREAM
RENEW + REPAIR
NEXT GENERATION STEM CELL SCIENCE™
1.0 FL. OZ. / 30 ML

RENEW + REVIVE

Supporting you + your skin before, during, and after oncology treatments.

YOU ARE NOT ALONE.

NeoGenesis is dedicated to helping and supporting the oncology community. The use of powerful cancer-fighting treatments such as Chemotherapy, Radiation, drug therapy, and invasive surgeries are known to cause skin issues ranging from mild discomfort to extreme pain. Our line of non-toxic, oncology friendly skincare products are designed to provide relief and skin rejuvenation wherever you are in your treatment journey.

"Before I began my radiation treatment, I was utilizing the NeoGenesis Recovery serum prior to radiation therapy. I did that liberally and frequently and I have to say that I was fortunate not to experience the 1st and 3rd degree burns that many of my friends did during radiation treatment, and I do attribute that to the wonderful products made by NeoGenesis." - K.T.

HOW WE DO IT.

To reduce pain and minimize irritation associated with oncology treatments, NeoGenesis patented $S^2RM^®$ technology delivers nutrient-rich molecules to strengthen and support the skin, mitigating side effects to treatment areas. Our $S^2RM^®$ technology is effective yet gentle enough to be used on broken and damaged skin.

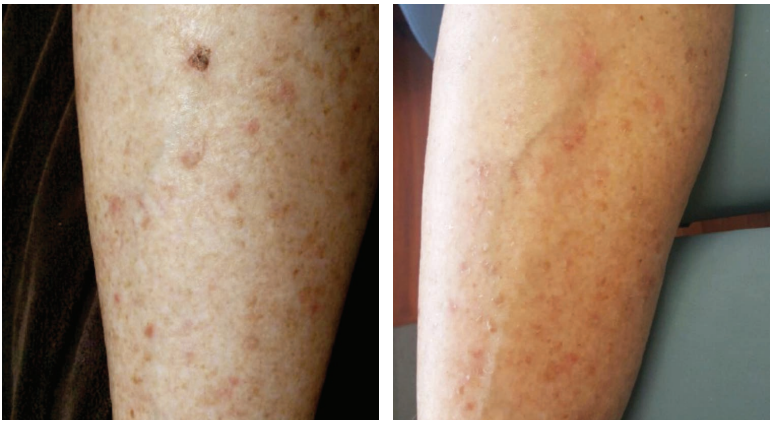
WARNING: The following pages contain graphic content of real people with real results. Viewer discretion is advised.

CHEMOTHERAPY SIDE EFFECTS

Chemotherapy treatments are life-saving for those with cancer, but can cause side effects. The skin can become dry and itchy and can peel and darken. Rashes may develop, and the skin will burn more easily. NeoGenesis offers oncology friendly products that help strengthen and support the skin during treatments.

CHEMOTHERAPY RASH

Photos Courtesy of Professional Partner Tracy Lacina, Skin Deep Salon & Spa



DAY 0 — DAY 7

"I had a severe skin reaction from two powerful chemotherapy drugs. My skincare professional introduced me to NeoGenesis Recovery serum. I applied it twice a day to the affected areas. ***In one week, I had a huge improvement.*** The redness faded, the raised areas diminished, the blisters went away, and the itching stopped. Recovery serum is incredible. I highly recommend it to anyone with skin issues from chemo." - C.P.

did you know

Your skin goes through a lot during treatment and is constantly seeking balance. **Barrier Renewal Cream** is a deeply hydrating cream that helps to soothe the skin and retain moisture providing it with the nutrients it needs to maintain proper barrier function.

skin rejuvenation

Having recently gone through topical Chemotherapy on the face using Fluorouracil (FU5) which caused scarring, this client incurred painful, red, and irritated skin. She stopped using the topical treatment and began using Recovery serum to help provide relief and skin rejuvenation.

CHEMOTHERAPY SCARRING

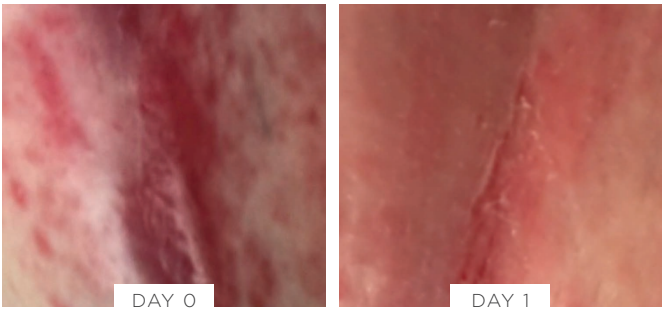


DAY 0 — *last day of Chemo*

WEEK 5 — *starts using Recovery*

WEEK 8 — *3 weeks using Recovery*

CHEMOTHERAPY RASH



"I take a chemotherapy drug called Rituximab. The infusion causes a serious rash. I have applied Nystatin powder prescribed by my doctor, but that requires at least a week for some relief and several weeks to totally heal. After just one treatment visit and the NeoGenesis products (Recovery + Intensive Moisturizer) I am in less discomfort. Thank you so much." – H.B.



did you know

Abundant in stem cell released molecule technology ($S^2RM^®$), NeoGenesis **Recovery** can help restore homeostasis in the skin by delivering nutrient-rich molecules to areas that are inflamed, burned, and peeling from the effects of cancer treatments.

RADIATION DERMATITIS

Repeated radiation exposure causes an imbalance in the tissue so that exposed skin is damaged faster than it can repair itself. This leads to extreme redness and pain, as well as blisters, cracked skin, peeling, and darkening of the skin. NeoGenesis oncology friendly products work to strengthen and support the skin before, during, and after radiation treatments.

RADIATION

Photos Courtesy of Professional Partner Sherri Widtfeldt, Sherri's Skin Care



WEEK 2
of Radiation treatment



WEEK 5
of Radiation treatment



WEEK 8
2 weeks after Radiation

"I had to undergo 6 weeks of radiation treatment for breast cancer, 5 days a week. I used the Moisturizing Mist, Recovery spray, and the Intensive Moisturizer. ***These products are completely amazing!*** They kept my skin well moisturized during the intense healing process." – M.B.



WEEK 4
of Radiation treatment



WEEK 5
of Radiation treatment



WEEK 8
2 weeks after Radiation

provide relief

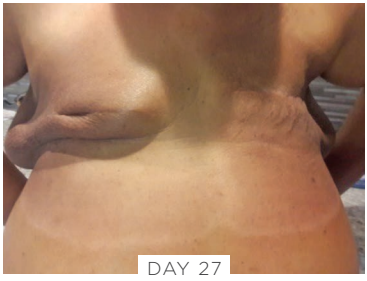
RADIATION

Photos Courtesy of Professional Partner Geralyn O'Brien


DAY 1


DAY 7


DAY 14


DAY 27

"I started using NeoGenesis after finishing radiation treatment. My skin was sore to the touch, and I felt very crispy. I put Recovery on and after 8-10 hours I didn't have to put any Lidocaine or Neosporin on. It felt so good, I did not want to put other products on. ***After one application, I can tell you I have not felt this kind of relief from any other products.***

I used Recovery serum twice a day, morning and evening, Intensive Moisturizer an hour later and Moisturizing Mist mid-day. After 7 days, I had significant healing of the raw spots and the peeling in general. After 14 days, my pain level was at a zero. Discomfort still existed, but only when clothing rubbed against my skin. The skin that has healed was not sensitive to the touch, only the areas that were raw or those that had peeled and not completely healed." - D.N.

NeoGenesis products help to strengthen the skin to withstand the effects of radiation, supporting the skin's barrier for superior protection during treatment.

RADIATION

Photos Courtesy of Professional Partner Holly Brown, Looking and Feeling Fab



MONTH 1 — MONTH 2 — MONTH 3

"I started using NeoGenesis products when treatment started, and my nurses were amazed... My skin would peel but it never got to the point where it would blister or scab. I was using Recovery Spray and Oralease* for the inside of my mouth and they were amazed that I didn't have any sores inside my mouth. I'm excited to get back to living life and I owe a lot of that to NeoGenesis." – T.G.

**Product currently in testing.*

did you know

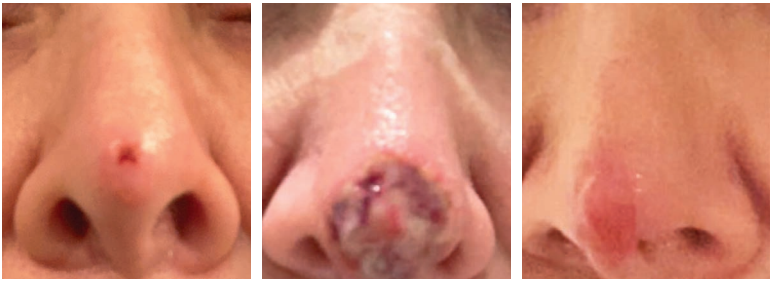
Alleviate irritated, red, and heated skin by using NeoGenesis **Moisturizing Mist** to deliver antioxidants and $S^2RM^®$ technology to the skin and provide instant hydration and cooling relief through the day.

PRE + POST CANCER SURGERY

Whether exploratory, preventative, or more invasive, cancer surgery causes trauma to the skin and surrounding tissue taking weeks to heal and leaving scars that can be inconvenient or uncomfortable. NeoGenesis can help to support your skin before and after surgery, providing the nutrients your skin needs.

MOHS SURGERY

Photos Courtesy of Professional Partner Annaliza, The Skin Curator



DAY 0 — *Before surgery* | 1 WEEK — *Post-op* | 1 MONTH — *Post-op*

"I used Recovery religiously. I was healing, and I was healing pretty amazingly. I did not have to do the (skin) graft. It really was a remarkable recovery." – C.N.

MOHS SURGERY

Photos Courtesy of Professional Partner Diane Mack, Caris Skin Care



DAY 0 — MONTH 2



DAY 0 — DAY 7

restoration

NeoGenesis oncology friendly products are here to help strengthen and prepare skin to provide the best outcome post-surgery to promote healing and skin health.

BASAL CELL CARCINOMA



DAY 0 — MONTH 9

CANCER SURGERY



DAY 0 — 1 YEAR

IMPROVED PATIENT CARE + EXPERIENCE

When a patient has cancer, the number one goal of the medical professional is to treat and kill cancer cells. Today the medical community is giving more importance to the benefits of improving the quality of life for a patient during and post-treatment.

Patient and professional feedback has been overwhelmingly positive regarding NeoGenesis products outperforming other products in the market today.

learn more

For information about scientific case studies related to supporting the skin during oncology treatments, read **Remediation of Mild, Acute Radiation Dermatitis Using a Stem Cell-Based Topical: A Real-World Case Report** a published article from Integrative Medicine, located in the White Papers at neogenesis.com



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